



19TH 
**INTERNATIONAL
REGULATION
WORKSHOP**
**DIGITAL
MARKETS**

OVERVIEW, CHALLENGES,
AND OPPORTUNITIES

2-3 SEP 2024
CARTAGENA

#TALLERCRC2024

DAY 1
AGENDA
(SEP 2)



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DAY 1 AGENDA

8:45 - 9:00 **Welcome Remarks**
Lina María Duque Del Vecchio, Executive Director, CRC

9:00 - 9:40 **Keynote Speaker: “New Business Models and Trends in the Context of the Digital Economy”**
The Digital Forensic Research Lab (DFRLab)

9:40 - 10:10 **Introduction: “Interdependence between Telecommunications Infrastructure and Digital Services”**
Ezequiel Domínguez. Director of Global Relations, Cullen

10:10 **Coffee Break**

10:40 - 12:10 **Panel: “Struggle for Profitable Business Models for Content Consumption in Europe”**
European Telecommunications Network Operators’ Association
Orange
Netflix
META

12:10 **Lunch Break**

14:00 - 14:40

Keynote Speaker: “Navigating Digital Disruption: Roles and Responsibilities of Market Players”
ICT Expert

14:40 - 15:10

Introduction: “Emerging Technologies: Weaving an Agreement for Digital Progress”
Jorge Fernando Negrete. President, DPL Group

15:10

Coffee Break

15:40 - 17:10

Panel: “Emerging Technologies and the ICT Ecosystem: A Vision of Joint Development”
Karim Lesina. EVP-Chief External Affairs Officer, Millicom
Federico Boccardi. Head of Connectivity Policy Europe, AWS
Ola Bergström. Director for International Affairs, PTS
Sebastián Cabello. CEO SmC+ Consulting

DAY 2
AGENDA
(SEP 3)



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DAY 2 AGENDA

9:00 - 9:40	Keynote Speaker: "Risks in Digital Services and Audiovisual Content: Disinformation and Protection of Human Rights" Sci-Tech Expert Journalist	14:00 - 14:40
9:40 - 10:10	Introduction: "From Traditional Television to the Provision of Audiovisual Content on the Internet" Jorge Alberto Fontevecchia. CEO, Perfil Group	14:40 - 15:10
10:10	Coffee Break	15:10
10:40 - 12:10	Panel: "Challenges of Digital Services in Light of Informational Pluralism and Freedom of Expression" Stanford Internet Observatory IA and misinformation Investigator TAP Latin America OECD	15:40 - 17:10
12:10	Lunch Break	17:10 - 17:20

Keynote Speaker: "Socioeconomic Implications between Telecommunications Operators and OTT"

Telecommunications Management Group

Introduction: "Digital Transformation in America: Promoting a Multi-Player Market"

Paula Bertolini. ICT Specialized Journalist

Coffee Break

Panel: "Sustainability of the Digital Ecosystem, Telecommunications, and Content Distribution in America"

FCC

Anatel

Raúl Echeberría. Executive Director, ALAI

Liberty Latin America

Closing Remarks

Lina María Duque Del Vecchio, Executive Director, CRC



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