



19TH INTERNATIONAL REGULATION WORKSHOP DIGITAL MARKETS

OVERVIEW, CHALLENGES,
AND OPPORTUNITIES

2-3 SEP 2024
CARTAGENA

#TALLERCRC2024

DAY 1
AGENDA
(SEP 2)



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DAY 1 AGENDA

8:45 - 9:00 **Welcome Remarks**
Lina María Duque Del Vecchio. Executive Director, CRC

9:00 - 9:40 **Keynote Speaker: “New Business Models and Trends in the Context of the Digital Economy”**
Konstantinos Komaitis. Senior Resident Fellow, Digital Forensic Research Lab (DFRLab)

9:40 - 10:10 **Introduction: “Interdependence between Telecommunications Infrastructure and Digital Services”**
Ezequiel Domínguez. Managing Director, Cullen International

10:10 **Coffee Break**

10:40 - 12:30 **Panel: “Struggle for Profitable Business Models for Content Consumption in Europe”**
Nina Cummins. Head of Connectivity Strategy Policy. Meta
Christian Borggreen. Head of Public Policy for Europe, Middle East, Africa and Latin America, Akamai Technologies
Netflix
Telefónica
GSMA

12:30 **Lunch Break**

14:00 - 14:40

Keynote Speaker: “Navigating Digital Disruption: Roles and Responsibilities of Market Players”

Christian O’Flaherty. Regional Vice President for Latin America and The Caribbean, Internet Society (ISOC)

14:40 - 15:10

Introduction: “Emerging Technologies: Weaving an Agreement for Digital Progress”

Jorge Fernando Negrete. President, Digital Policy & Law (DPL) Group

15:10

Coffee Break

15:40 - 17:10

Panel: “Emerging Technologies and the ICT Ecosystem: A Vision of Joint Development”

Karim Lesina. Executive Vice President and Chief External Affairs Officer, Millicom

Federico Boccardi. Head of Connectivity Policy for Europe, Amazon Web Services

Ola Bergström. Director for International Affairs, The Swedish Post and Telecom Authority

Sebastián Cabello. CEO, SmC+ Consulting

DAY 2
AGENDA
(SEP 3)



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DAY 2 AGENDA

9:00 - 9:40 **Keynote Speaker: "Risks in Digital Services, Audiovisual Contents and AI: Ethics, disinformation and Protection of Human Rights"** 14:00 - 14:40

Claudia Flores-Saviaga. Senior Researcher, Civic Artificial Intelligence Laboratory, Northeastern University

Keynote Speaker: "Implications of the interaction between Telecommunications Operators and OTT: Balance between investment, fees and benefits for society"

Janet Hernández. President, Telecommunications Management Group (TMG)

9:40 - 10:10 **Introduction: "From Traditional Television to the Provision of Audiovisual Content on the Internet"** 14:40 - 15:10

Jorge Alberto Fontevicchia. CEO, Perfil Group

Introduction: "Digital Transformation in America: Promoting a Multi-Player Market"

Inter American Development Bank (IADB)

10:10 **Coffee Break**

Coffee Break

10:40 - 12:10 **Panel: "Challenges of Sustainable Production and Information Management in the Audiovisual Industry"** 15:40 - 17:10

Beth Doane. CEO, Main-Rose

Molly Leshner. Head of the Digital Connectivity, Economics and Society division, Organisation for Economic Cooperation and Development

Gustavo Pupo-Mayo. Chairman, Television Association of Programmers Latin America (TAP Latin America)

Ireland's Media Commission

Panel: "Sustainability of the Digital Ecosystem, Telecommunications, and Content Distribution in America"

Maryleana Méndez. General Secretary, Inter-American Association of Telecommunications Companies (ASIET)

Carlos Baigorri. Chairman and CEO, Anatel

Raúl Echeberría. Executive Director, Latin American Internet Association (ALAI)

Canadian Radio-television and Telecommunications Commission (CRTC)

12:10 **Lunch Break**

17:10 - 17:20

Closing Remarks

Lina María Duque Del Vecchio. Executive Director, CRC



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