



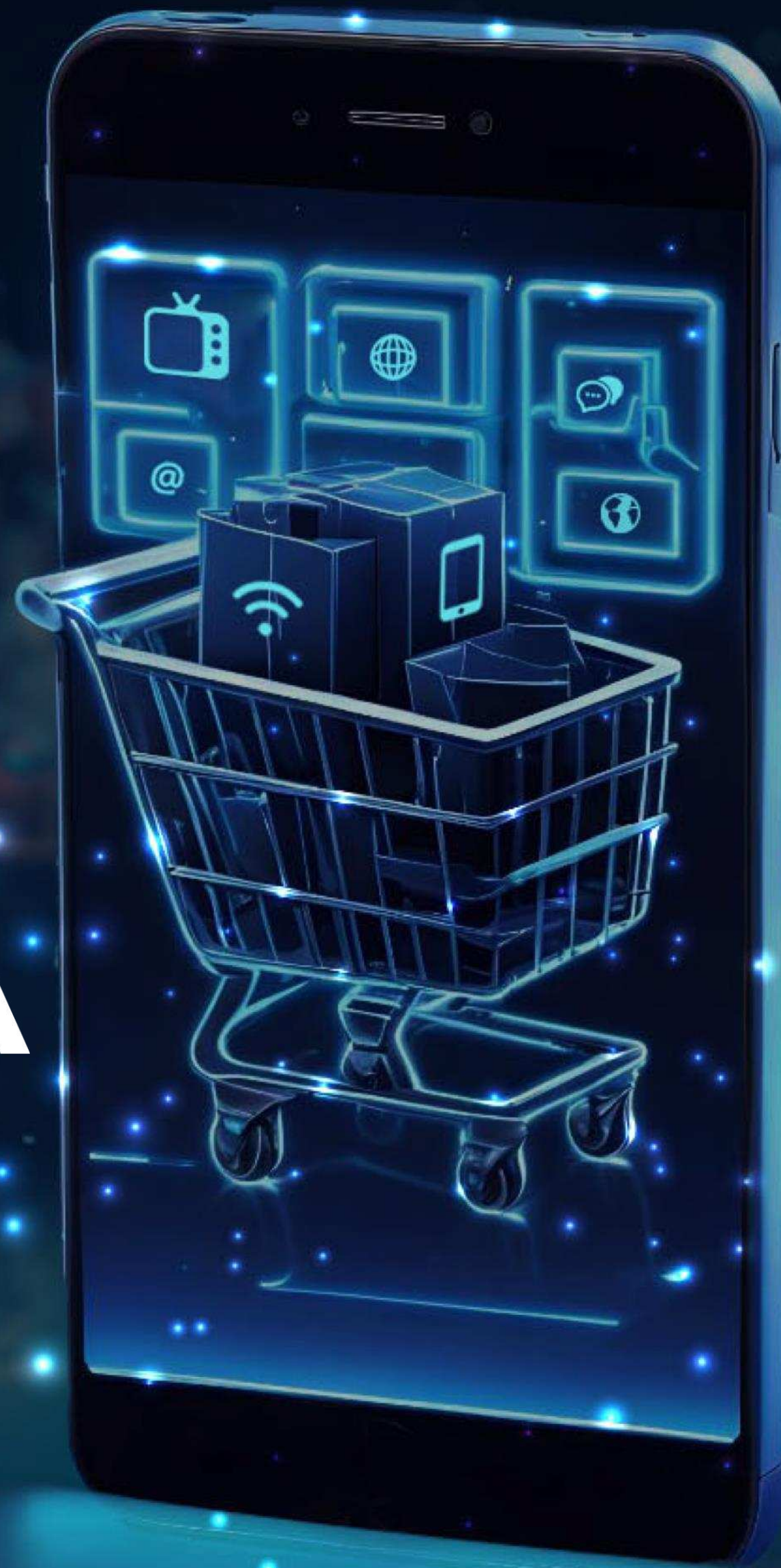
19TH INTERNATIONAL REGULATION WORKSHOP DIGITAL MARKETS

OVERVIEW, CHALLENGES,
AND OPPORTUNITIES

2-3 SEP 2024
CARTAGENA

#TALLERCRC2024

DAY 1
AGENDA
(SEP 2)



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DAY 1 AGENDA

8:45 - 9:00 **Welcome Remarks**
Lina María Duque Del Vecchio. Executive Director, CRC

9:00 - 9:30 **Keynote Speaker: “New Business Models and Trends in the Context of the Digital Economy”**
Konstantinos Komaitis. Senior Resident Fellow, Digital Forensic Research Lab (DFRLab)

9:30 - 10:00 **Panel introduction: “Interdependence between Telecommunications Infrastructure and Digital Services”**
Ezequiel Domínguez. Managing Director, Cullen International

10:00 **Coffee Break**

10:30 - 12:20 **Panel: “Struggle for Profitable Business Models for Content Consumption in Europe”**
Nina Cummins. Head of Connectivity Strategy Policy. Meta
Christian Borggreen. Head of Public Policy for Europe, Middle East, Africa and Latin America, Akamai Technologies
Gonzalo López-Barajas. Head of Public Policy and Internet, Telefónica.
Lucas Gallito. Head of Latin America, GSMA
Netflix

Moderator: Ezequiel Domínguez

12:20 **Lunch Break**

14:00 - 14:30

Keynote Speaker: “Navigating Digital Disruption: Roles and Responsibilities of Market Players”

Christian O’Flaherty. Regional Vice President for Latin America and The Caribbean, Internet Society (ISOC)

14:30 - 15:00

Panel introduction: “Emerging Technologies: Weaving an Agreement for Digital Progress”

Jorge Fernando Negrete. President, Digital Policy & Law (DPL) Group

15:00

Coffee Break

15:30 - 17:20

Panel: “Emerging Technologies and the ICT Ecosystem: A Vision of Joint Development”

Karim Lesina. Executive Vice President and Chief External Affairs Officer, Millicom

Federico Boccardi. Head of Connectivity Policy for Europe, Amazon Web Services

Ola Bergström. Director for International Affairs, The Swedish Post and Telecom Authority

Sebastián Cabello. CEO, SmC+ Consulting

The European Consumer Organisation (BEUC)

Moderator: Jorge Fernando Negrete

DAY 2
AGENDA
(SEP 3)



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DAY 2 AGENDA

9:00 - 9:30 **Keynote Speaker: “Risks in Digital Services, Audiovisual Contents and AI: Ethics, disinformation and Protection of Human Rights”**
Claudia Flores-Saviaga. Senior Researcher, Civic Artificial Intelligence Laboratory, Northeastern University

9:30 - 10:00 **Panel introduction: “From Traditional Television to the Provision of Audiovisual Content on the Internet”**
Jorge Alberto Fontevecchia. CEO, Perfil Group

10:00 **Coffee Break**

10:30 - 12:00 **Panel: “Challenges of Sustainable Production and Information Management in the Audiovisual Industry”**
Beth Doane. CEO, Main-Rose
Molly Leshner. Head of the Digital Connectivity, Economics and Society division, Organisation for Economic Cooperation and Development
Gustavo Pupo-Mayo. Chairman, Television Association of Programmers Latin America (TAP Latin America)
Ireland’s Media Commission
Moderator: Jorge Alberto Fontevecchia

12:00 **Lunch Break**

14:00 - 14:30

14:30 - 15:00

15:00

15:30 - 17:00

17:00 - 17:10

Keynote Speaker: “Implications of the interaction between Telecommunications Operators and OTT: Balance between investment, fees and benefits for society”
Janet Hernández. President, Telecommunications Management Group (TMG)

Panel introduction: “Digital Transformation in America: Promoting a Multi-Player Market”
Inter American Development Bank (IADB)

Coffee Break

Panel: “Sustainability of the Digital Ecosystem, Telecommunications, and Content Distribution in America”
Maryleana Méndez. General Secretary, Inter-American Association of Telecommunications Companies (ASITET)
Carlos Baigorri. Chairman and CEO, Anatel
Raúl Echeberría. Executive Director, Latin American Internet Association (ALAI)
Canadian Radio-television and Telecommunications Commission (CRTC)
Moderador: IADB

Closing Remarks
Lina María Duque Del Vecchio. Executive Director, CRC



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