



19TH 
**INTERNATIONAL
REGULATION**
WORKSHOP
**DIGITAL
MARKETS**

OVERVIEW, CHALLENGES,
AND OPPORTUNITIES

2-3 SEP 2024
CARTAGENA

#TALLERCRC2024

DAY 1
AGENDA
(SEP 2)



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DAY 1 AGENDA

8:45 - 9:00 **Welcome Remarks**
Lina María Duque Del Vecchio, Executive Director, CRC 14:00 - 14:40

9:00 - 9:40 **Keynote Speaker: “New Business Models and Trends in the Context of the Digital Economy”**
Konstantinos Komaitis. Senior Resident Fellow, DFRLab 14:40 - 15:10

9:40 - 10:10 **Introduction: “Interdependence between Telecommunications Infrastructure and Digital Services”**
Ezequiel Domínguez. Director of Global Business Development, Cullen 15:10

10:10 **Coffee Break**

15:40 - 17:10

10:40 - 12:10 **Panel: “Struggle for Profitable Business Models for Content Consumption in Europe”**
Vodafone
José Juan Haro. HISPAM wholesale Director. Telefónica
Netflix
Meta

12:10 **Lunch Break**

Keynote Speaker: “Navigating Digital Disruption: Roles and Responsibilities of Market Players”
Christian O’Flaherty. LAC Vice President, Internet Society

Introduction: “Emerging Technologies: Weaving an Agreement for Digital Progress”
Jorge Fernando Negrete. President, DPL Group

Coffee Break

Panel: “Emerging Technologies and the ICT Ecosystem: A Vision of Joint Development”
Karim Lesina. EVP-Chief External Affairs Officer, Millicom
Federico Boccardi. Head of Connectivity Policy Europe, AWS
Ola Bergström. Director for International Affairs, PTS
Sebastián Cabello. CEO SmC+ Consulting

DAY 2
AGENDA
(SEP 3)



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DAY 2 AGENDA

9:00 - 9:40	Keynote Speaker: "Risks in Digital Services, Audiovisual Contents and AI: Ethics, disinformation and Protection of Human Rights" Claudia Florez-Saviaga . Researcher, Northeastern University	14:00 - 14:40
9:40 - 10:10	Introduction: "From Traditional Television to the Provision of Audiovisual Content on the Internet" Jorge Alberto Fontevicchia. CEO, Perfil Group	14:40 - 15:10
10:10	Coffee Break	15:10
10:40 - 12:10	Panel: "Challenges of Digital Services in Light of Informational Pluralism and Freedom of Expression" Ireland's Media Commission Stanford Internet Observatory TAP Latin America Molly Leshner. Head, Digital Economics, Measurement and Analysis, OECD	15:40 - 17:10
12:10	Lunch Break	17:10 - 17:20

Keynote Speaker: "Implications of the interaction between Telecommunications Operators and OTT: Balance between investment, fees and benefits for society"
Janet Hernández. President, TMG

Introduction: "Digital Transformation in America: Promoting a Multi-Player Market"
World Bank

Coffee Break

Panel: "Sustainability of the Digital Ecosystem, Telecommunications, and Content Distribution in America"
BEREC
Carlos Baigorri, Chairman and CEO, Anatel
Raúl Echeberría. Executive Director, ALAI
Maryleana Méndez. General Secretary, ASIET

Closing Remarks

Lina María Duque Del Vecchio, Executive Director, CRC



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