



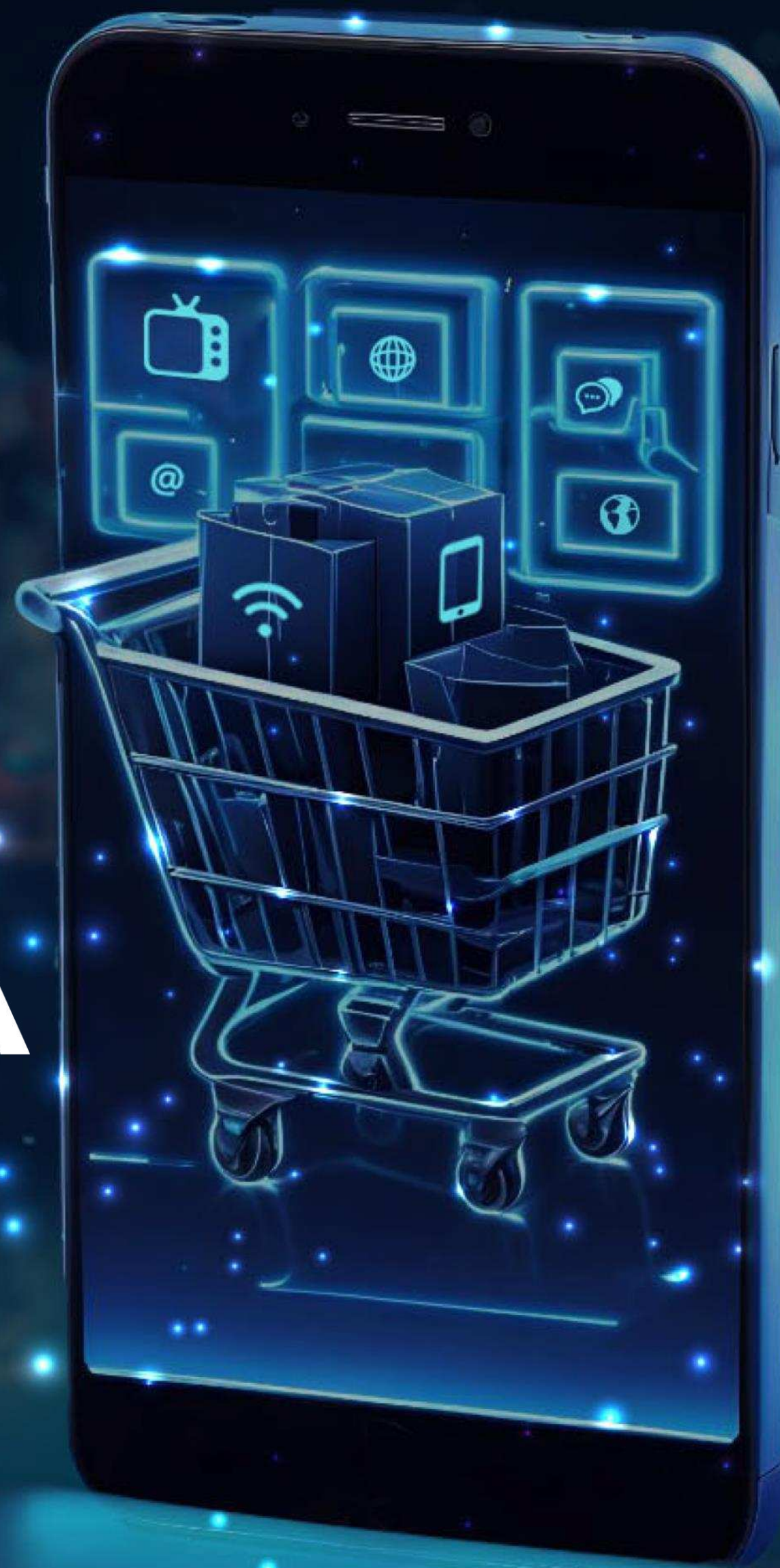
19TH
**INTERNATIONAL
REGULATION**
WORKSHOP
**DIGITAL
MARKETS**

OVERVIEW, CHALLENGES,
AND OPPORTUNITIES

2-3 SEP 2024
CARTAGENA

#TALLERCRC2024

DAY 1
AGENDA
(SEP 2)



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DAY 1 AGENDA

8:45 - 9:00	Welcome Remarks Lina María Duque Del Vecchio. Executive Director, CRC	
9:00 - 9:40	Keynote Speaker: “New Business Models and Trends in the Context of the Digital Economy” Konstantinos Komaitis. Senior Resident Fellow, Digital Forensic Research Lab (DFRLab)	14:00 - 14:40
9:40 - 10:10	Introduction: “Interdependence between Telecommunications Infrastructure and Digital Services” Ezequiel Domínguez. Managing Director, Cullen International	14:40 - 15:10
10:10	Coffee Break	15:10
10:40 - 12:10	Panel: “Struggle for Profitable Business Models for Content Consumption in Europe” Vodafone José Juan Haro. Chief Wholesale and Public Affairs Officer, Telefónica Hispanoamérica Akamai Meta	15:40 - 17:10
12:10	Lunch Break	

Keynote Speaker: “Navigating Digital Disruption: Roles and Responsibilities of Market Players”

Christian O’Flaherty. Regional Vice President for Latin America and The Caribbean, Internet Society (ISOC)

Introduction: “Emerging Technologies: Weaving an Agreement for Digital Progress”

Jorge Fernando Negrete. President, Digital Policy & Law (DPL) Group

Coffee Break

Panel: “Emerging Technologies and the ICT Ecosystem: A Vision of Joint Development”

Karim Lesina. Executive Vice President and Chief External Affairs Officer, Millicom

Federico Boccardi. Head of Connectivity Policy for Europe, Amazon Web Services

Ola Bergström. Director for International Affairs, The Swedish Post and Telecom Authority

Sebastián Cabello. CEO, SmC+ Consulting

DAY 2
AGENDA
(SEP 3)



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DAY 2 AGENDA

9:00 - 9:40 **Keynote Speaker: "Risks in Digital Services, Audiovisual Contents and AI: Ethics, disinformation and Protection of Human Rights"**

Claudia Flores-Saviaga. Senior Researcher, Civic Artificial Intelligence Laboratory, Northeastern University

9:40 - 10:10 **Introduction: "From Traditional Television to the Provision of Audiovisual Content on the Internet"**

Jorge Alberto Fontevicchia. CEO, Perfil Group

10:10

Coffee Break

10:40 - 12:10

Panel: "Challenges of Digital Services in Light of Informational Pluralism and Freedom of Expression"

Ireland's Media Commission

Stanford Internet Observatory

TAP Latin America

Molly Leshner. Head, Digital Economics, Measurement and Analysis, Organisation for Economic Cooperation and Development

12:10

Lunch Break

14:00 - 14:40

Keynote Speaker: "Implications of the interaction between Telecommunications Operators and OTT: Balance between investment, fees and benefits for society"

Janet Hernández. President, Telecommunications Management Group (TMG)

14:40 - 15:10

Introduction: "Digital Transformation in America: Promoting a Multi-Player Market"

Inter American Development Bank (IADB)

15:10

Coffee Break

15:40 - 17:10

Panel: "Sustainability of the Digital Ecosystem, Telecommunications, and Content Distribution in America"

BEREC

Carlos Baigorri. Chairman and CEO, Anatel

Raúl Echeberría. Executive Director, Latin American Internet Association (ALAI)

Maryleana Méndez. General Secretary, Inter-American Association of Telecommunications Companies (ASIET)

17:10 - 17:20

Closing Remarks

Lina María Duque Del Vecchio. Executive Director, CRC



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