

# 18<sup>th</sup> International Regulatory Workshop

The transformative power  
of emerging technologies  
on the economy and society



September  
4th and 5th  
2023

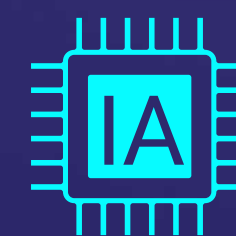
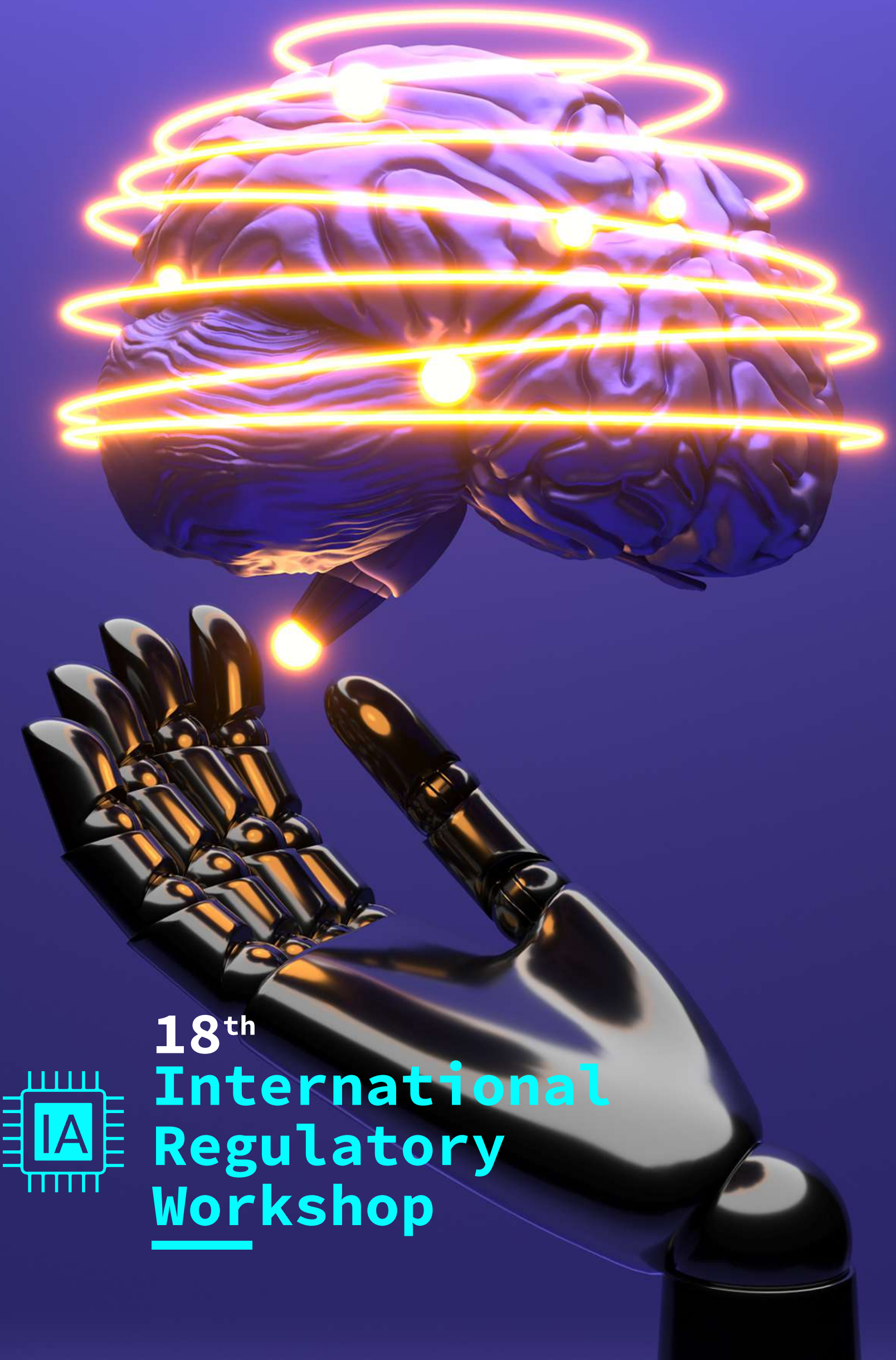
Radisson  
Cartagena Ocean  
Pavillion Hotel

# **Objective**

The purpose of this event is to explore and discuss the potential and impact of emerging technologies in transforming the economy and society. Through presentations and a panel discussion, we aim to foster a dialogue between experts, academics, and professionals from various sectors. Our goal is to understand how emerging technologies, including artificial intelligence, are reshaping our lifestyles, work environments, and interpersonal relationships

# Day 1 Diary

The present state of  
emerging technologies



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**9:00** **Welcome**  
Nicolás Silva Cortés  
**Executive Director, CRC**

**9:10** **Emerging technologies and their cross-cutting impact on the "boom" of artificial intelligence**  
Organisation for Economic Co-operation and Development (OECD)

**9:50** **Public policies to foster the adoption and utilization of emerging technologies in Latin America (Latam)**  
Alex Riobó  
**Senior Infrastructure Specialist**  
Inter-American Development Bank (IDB)

**10:30 Coffee Break**

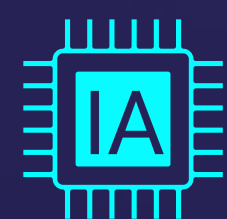
**11:00** **Adoption of emerging technologies into business operations in developing countries.**  
Ansgar Koene  
**Global trends in AI regulation and associated technology standards**  
Ernst & Young (EY)

**11:50** **Harnessing the potential of emerging technologies across various sectors of the economy.** Doyle Gallegos  
Doyle Gallegos  
**Digital Development Global Practice, Regional Program Manager, Latin America and Caribbean Region (LAC)**  
The World Bank

**12:30 Lunch**



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**14:30**

**AI Public Policy :The  
Chilean and Latin  
American Experience**

María Paz Hermosilla  
**Director of GobLab, public  
innovation laboratory of  
the School of Government**  
UAI Adolfo Ibáñez  
University, Chile

**15:10**

**Artificial Intelligence:  
Reasons for its regulation.  
The case of Spain and the  
European Union.**

Ricard Martínez  
**Director of Privacy and Digital  
Transformation Chair**  
University of Valencia

**15:50 Coffee Break**

**16:20**

**Key applications of  
emerging  
technologies in the  
industry: IA**

Adelina Cooke  
**Responsable de  
Políticas Públicas  
Globales de IA para IA  
empresarial**  
Google

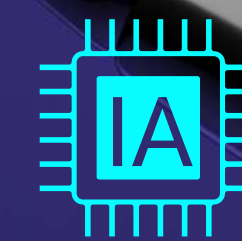
**17:00**

**The technological  
impact of Artificial  
Intelligence on the  
consumption and  
production of  
audiovisual content**

Frederic Guerrero - Solé  
**Professor of  
Communication and  
Researcher in Social Media  
and Political  
Communication**  
Pompeu Fabra University,  
Barcelona

# Day 2 Diary

Exploring the potential of  
emerging technologies through  
real-world use cases"



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9:00

Enhancing state efficiency: leveraging the power of technology

Maria Isabel Mejia  
Senior Executive, Digital Transformation  
Department, Infrastructure and Digital Transformation Management  
Development Bank of Latin America and the Caribbean (CAF)

10:50

Emerging technologies: Prioritizing the citizen

Marcello Ienca  
Professor of Ethics of Artificial Intelligence and Neuroscience, Deputy Director, Institute for Ethics and History of Medicine, School of Medicine  
Technical University of Munich (TUM)

9:40

The influence of artificial intelligence on network virtualization

GSMA

11.30

Emerging technologies: Crowdsourcing as a tool to facilitate everyday activities.

Andrés Rengifo  
Director of Corporate, External and Legal Affairs  
Microsoft Andean - South

10:20 Coffee Break

12:10 Lunch



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18°  
**Taller  
Internacional  
de Regulación**

**14:30**

**Implementing innovative ideas through the utilization of new technologies**  
Mariana Gutiérrez  
**IT Business Partners Group**  
**Head for IDB's Vice-presidency for Sectors (VPS)**  
Inter-American Development Bank (IDB)

**15:10**

**Artificial Intelligence: Keeping Control in Human Hands**  
Federal Communications Commission

**15:50**

**Coffee Break**

**16:20**

**Panel**

**Preparing the LATAM region to capitalize on emerging technologies**

**Moderator**

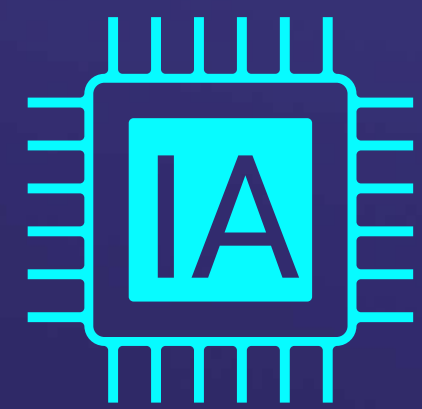
Andrea Maia Reboucas  
**Head of the Membership and Private Sector Services, Telecommunication Development Bureau (BDT) International**  
Telecommunication Union (ITU)

**Panelists:**

OCDE, GSMA, Consulting firm, EU, FCC

**17:30**

**Closure**



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