

**11th INTERNATIONAL WORKSHOP ON REGULATION
DIGITAL ECONOMY: REGULATORY FRAMEWORK FOR A NEW COUNTRY
29 and 30 August 2016
Hotel Las Américas Cartagena de Indias – Salón Imperial (Casa de Playa)**

AGENDA

29 August

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| 8h00 | Registration |
| 9h00–9h15 | Opening address
<u>Germán Darío Arias Pimiento, Executive Director, CRC</u> |
| 9h15-10h00 | Opening keynote address: New Regulatory Framework for the Digital Economy
<u>Jeffrey A. Eisenach - University George Mason and Vice-President of NERA</u> |
| 10h00-10h45 | Net neutrality Rules for the Digital Economy
<u>Barbara Van Schewick - Professor of Law and Helen L. Crocker Faculty Scholar at Stanford Law School, Director of Stanford Law School's Center for Internet and Society, and Associate Professor (by courtesy) of Electrical Engineering, Stanford University</u> |
| 10h45-11h15 | Coffee break |
| 11h15-12h00 | Convergence and divergence on the Internet
<u>Roslyn Layton, PhD Fellow, Center for Communication, Media and Information Technologies, Aalborg University, Denmark.</u> |
| 12h00-12h45 | Regulatory challenges of the Digital Ecosystem
<u>Raul Katz - Columbia University and President, Telecom Advisory Services</u> |

12h45-14h30 Free lunch

Panel I. New regulatory framework for the digital ecosystem? Academic Perspective

14h30-16h00 Moderator: [Pablo Bello - General Secretary of ASIET](#)

Panelists:

Barbara Van Schewick - Professor of Law and Helen L. Crocker Faculty Scholar at Stanford Law School, Director of Stanford Law School's Center for Internet and Society, and Associate Professor (by courtesy) of Electrical Engineering, Stanford University

Roslyn Layton, PhD Fellow, Center for Communication, Media and Information Technologies, Aalborg University, Denmark.

16h00-16h30 Coffee break

Panel II. New regulatory framework for the digital ecosystem? Industry Perspective

16h30-18h00 Moderator: [Raul Katz, Columbia University and President, Telecom Advisory Services](#)

Panelists:

Jeffrey A. Eisenach - University George Mason and Vice-President of NERA

Sam Paltridge, Directorate of Science Technology and Industry, OECD

Carlos López Blanco, Managing Director of Public Affairs and Regulation and Member of the Executive Committee, Telefónica

Ari Giovenco, Director of Trade and International Policy, Internet Association

Síganos en:

30 August

9h00-9h45 **Keynote address: Technological Convergence and Institutional Convergence**
Janet Hernández, President, Telecommunications Management Group - TMG

9h45-10h15 **Coffee break**

Panel III. Challenges of a converging regulator

10h15-11h45 **Moderators:**
Barbara Van Schewick - Professor of Law and Helen L. Crocker Faculty Scholar at Stanford Law School, Director of Stanford Law School's Center for Internet and Society, and Associate Professor (by courtesy) of Electrical Engineering, Stanford University

Roslyn Layton, PhD Fellow, Center for Communication, Media and Information Technologies, Aalborg University, Denmark.

Panelists:

Luis Fernando Peláez Espinosa, Coordinador Ejecutivo, Instituto Federal de Telecomunicaciones (IFT)

Olga Madruga-Forti, Chief, Global Strategies and Negotiation Division, International Bureau. Federal Communications Commission (FCC)

Antonio Garcia-Zaballos, Telecommunications Lead Specialist – Leader of the Broadband Program. Institutions for Development (IFD). Capital Markets and Finance (CMF), BID

11h45-12h30 **Keynote address: The future of mobile services**
Sonia Agnese, Senior Analyst, Latin America, OVUM

12h30–14h00 **Free lunch**

Síganos en:

Panel IV. Where is the ICT business heading?

14h00–16h00

Moderators:

[Pablo Bello, General Secretary of ASIET](#)

[Ricardo Galán - Director of Libretadeapuntos.com](#)

Panelists:

Sonia Agnese, Senior Analyst, Latin America, OVUM

Sebastián Kaplan, Director of Regulatory Affairs LATAM, Millicom

Eric Loeb, Senior Vice President, International External and Regulatory Affairs, AT&T

Jacquelynn Ruff, VP International Public Policy & Regulatory Affairs, Verizon

Gonzalo Navarro, Executive Director, Asociación Latinoamericana de Internet – ALAI

Juan Carlos Archila, Executive Vice President International Affairs of América Móvil

16h00-16h30

Coffee break

16h30-17h00

Closing address

[David Luna Sánchez, Minister, Ministry of Information and Communications Technologies](#)

17h00

Closing ceremony

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