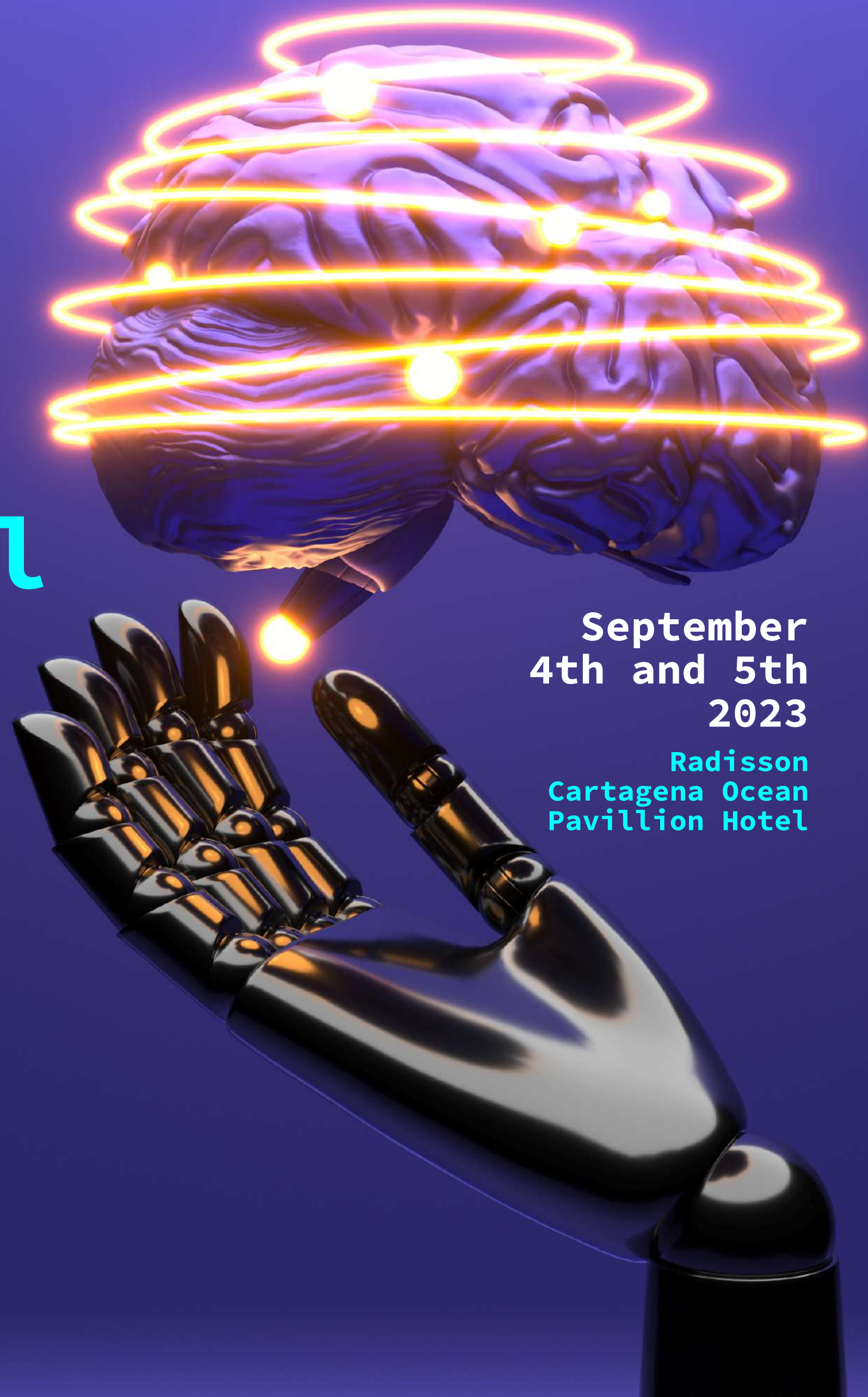


18th International Regulatory Workshop

The transformative power
of emerging technologies
on the economy and society



September
4th and 5th
2023

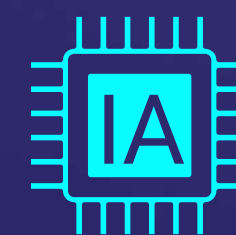
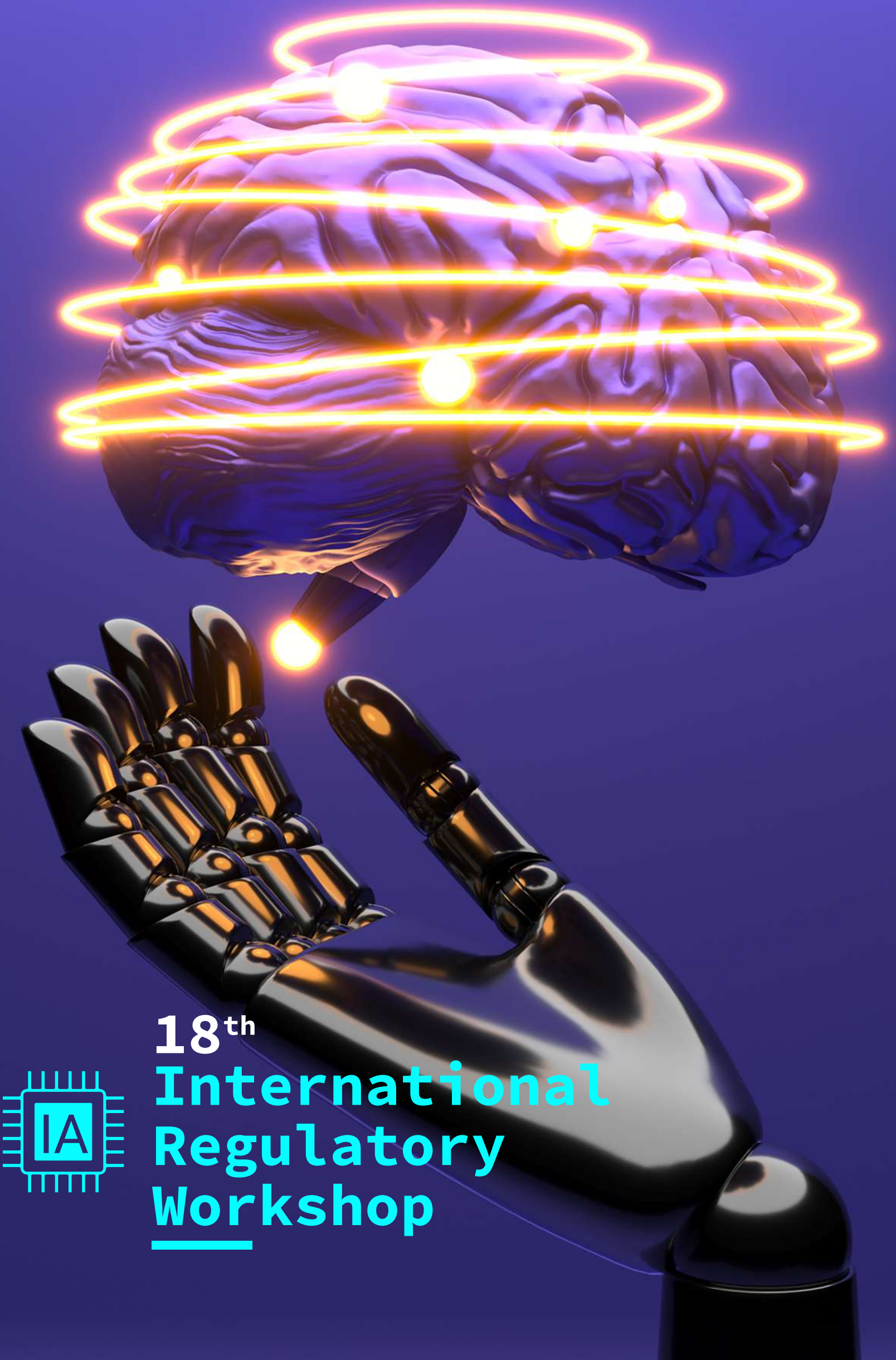
Radisson
Cartagena Ocean
Pavillion Hotel

Objective

The purpose of this event is to explore and discuss the potential and impact of emerging technologies in transforming the economy and society. Through presentations and a panel discussion, we aim to foster a dialogue between experts, academics, and professionals from various sectors. Our goal is to understand how emerging technologies, including artificial intelligence, are reshaping our lifestyles, work environments, and interpersonal relationships.

Day 1 Diary

The present state of
emerging technologies



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9:00

Welcome

Nicolás Silva Cortés
Executive Director, CRC

Emerging technologies and their cross-cutting impact on the "boom" of artificial intelligence

Luis Aranda
Artificial Intelligence Policy Analyst

Organisation for Economic Co-operation and Development (OECD)

9:10

9:50

Public policies to foster the adoption and utilization of emerging technologies in Latin America (Latam)

Alexander Riobó
Senior Infrastructure Specialist
Inter-American Development Bank (IDB)

10:30 Coffee Break

11:00

Global trends in AI regulation and associated technology standards

Ansgar Koene
EY Global AI Ethics and Regulatory Leader
Ernst & Young (EY)

11:50

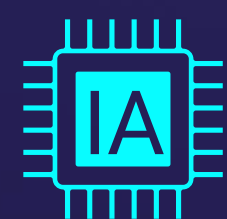
Harnessing the potential of emerging technologies across various sectors of the economy.

Doyle Gallegos
Digital Development Global Practice, Regional Program Manager, Latin America and Caribbean Region (LAC)
The World Bank

12:30 Lunch



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14:30

Public policy on responsible AI: The Chilean experience in AI regulation and lessons for Latin America

María Paz Herмосilla
Director of GobLab, public innovation laboratory of the School of Government
UAI Adolfo Ibáñez University, Chile

15:10

Artificial Intelligence: reasons for its regulation. The case of Spain and the European Union.

Ricard Martínez
Director of Privacy and Digital Transformation Chair
University of Valencia

15:50 Coffee Break

16:20

Use cases of emerging technologies and AI across industries

Adelina Cooke
Global AI public policy lead for enterprise AI
Google

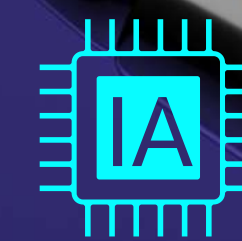
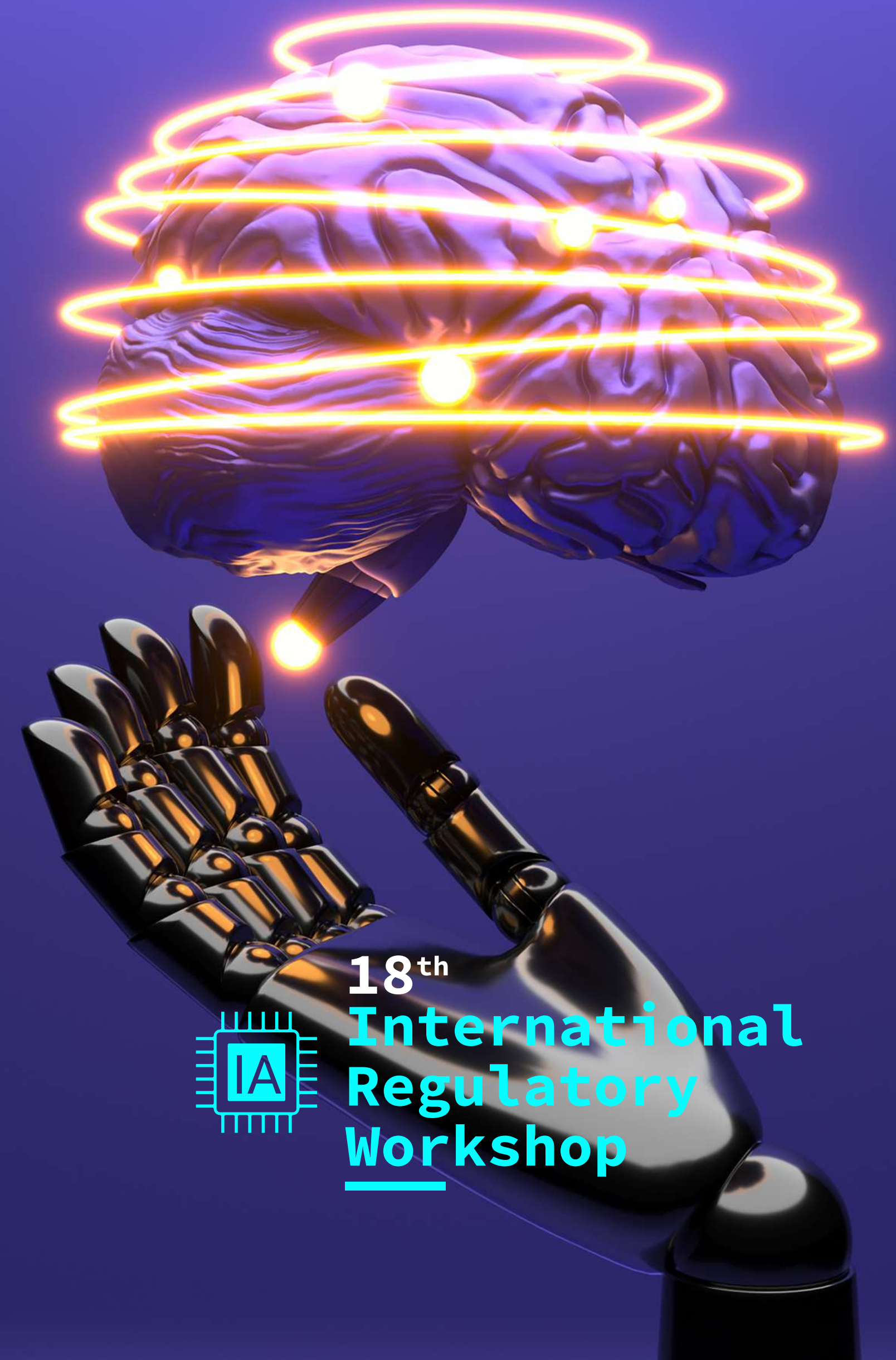
17:00

Impact of Artificial Intelligence on the production, transmission, and consumption of audiovisual content

Frederic Guerrero - Solé
Doctor in Communication, Professor, and Researcher in Generative AI, Social Networks, and Political Communication
Pompeu Fabra University, Barcelona

Day 2 Diary

Exploring the potential of
emerging technologies through
real-world use cases



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9:00

Enhancing state efficiency: leveraging the power of technology

María Isabel Mejía

Senior Executive, Digital Transformation

Department, Infrastructure and Digital Transformation Management

Development Bank of Latin America and the Caribbean (CAF)

9:40

Implementing innovative ideas through the utilization of new technologies

Mariana Gutiérrez

**IT Business Partners Group
Head for IDB's Vice-presidency for Sectors (VPS)**

Inter-American Development Bank (IDB)

10:20 Coffee Break

10:50

Emerging technologies: prioritizing the citizen

Marcello Ienca

Professor of Ethics of Artificial Intelligence and Neuroscience, Deputy Director, Institute for Ethics and History of Medicine, School of Medicine

Technical University of Munich (TUM)

11:30

Regulation of AI: challenges and opportunities for Colombia and Latin America

Andrés Rengifo

**Director of Corporate, External and Legal Affairs
Microsoft Andean - South**

12:10 Lunch



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18°
Taller
Internacional
de Regulación

14:30

The Mobile Industry and AI
Lucrecia Corlaván
Director Public Policy for
Latin America Government
and Regulatory Affairs
GSMA

15:10

Opportunities and
challenges of Artificial
Intelligence for
communications networks
and the consumer
Jared Carlson
Deputy Chief of the Office of
International Affairs
Federal Communications
Commission

15:50 **Coffee Break**

16:20

Panel

Preparing the LATAM
region to capitalize on
emerging technologies

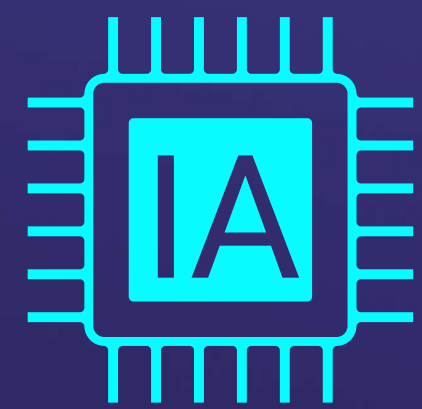
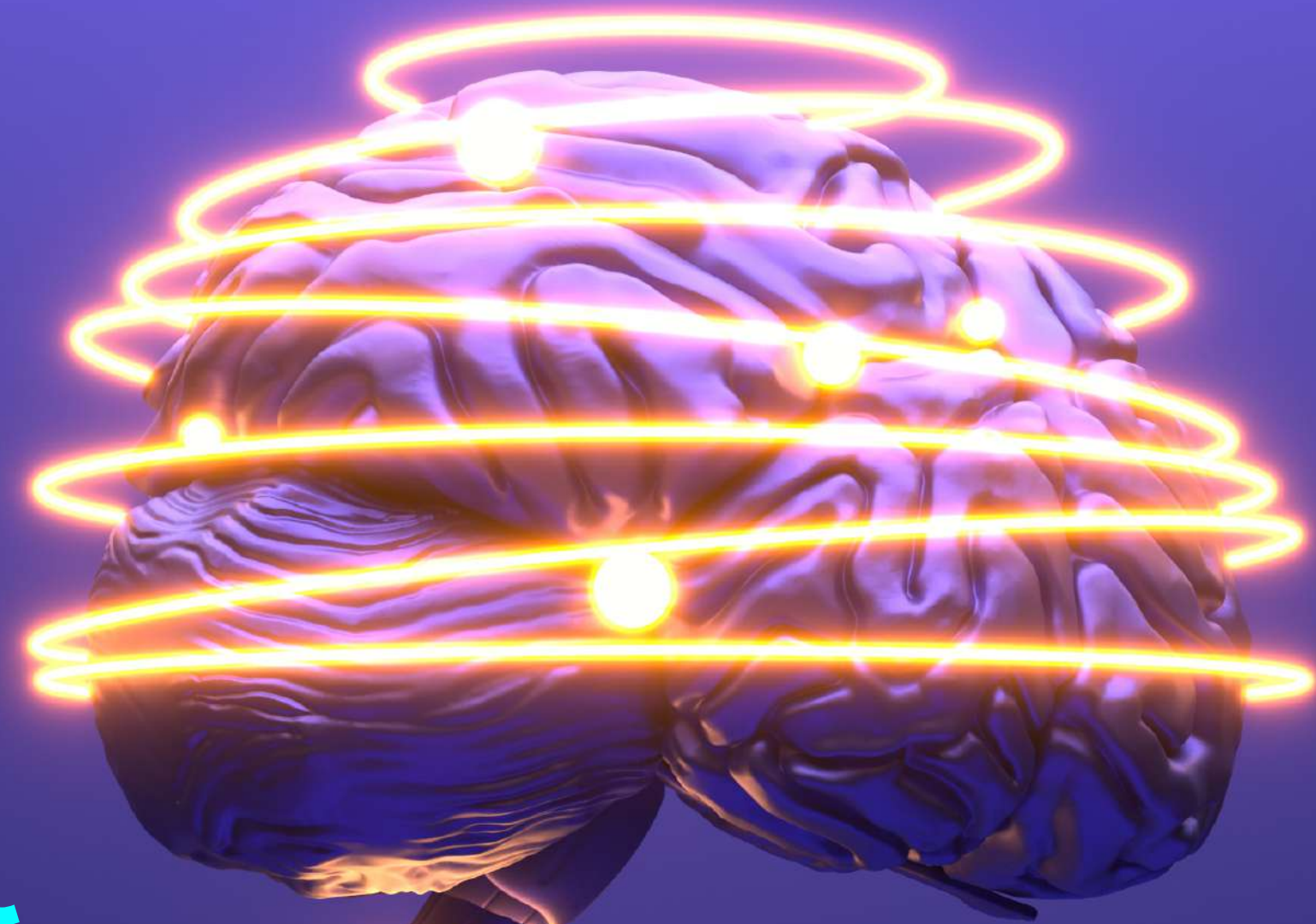
Moderator

Andrea Maia Reboucas
Head of the Membership and
Private Sector Services,
Telecommunication
Development Bureau (BDT)
International
Telecommunication Union
(ITU)

Panelists:

OCDE, GSMA, EY, University
of Valencia, FCC

17:30 **Closure**



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